

Company
PRESENTATION

ENGLISH VERSION



SUPERB SNACKS

+351 22 712 36 18 +351 91 0 937 243 info@nutsoriginal.com www.nutsoriginal.com

Vegetal
Snack

3Times
a day

NUTRITION
BALLS

SNACK
PAUSE

the
PREMIUM
SNACKS

PRIVATE
LABEL

MAKING HISTORY

Born in 2009, based in the north of Portugal, Nuts Original is a name that leaves no one indifferent when it comes to the world of snacks.

Always associated with the prestige and needs of the market, more than creating new products, we are pioneers in the development of new concepts and new experiences in the world of snacks, which lead us to an incessant reinvention of TRENDS, which go against the style current lifestyle with healthy and delicious snacks, constantly innovating and extolling the phenomenon of snackification.



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THE CONCEPT

Associated to the prestige and the new market trends for a healthy and tasteful food, Nuts Original is nowadays a name that leaves no one indifferent in the world of snacks.

After a phase with snacks related with the world of beverages, last year NutsOriginal reinvented the concept and created a healthy, vegan way of life that meets the new lifestyles.

MAKING SNACK LOVERS HAPPY

A thirsty brand for innovation with a focus on creating products that are constantly becoming new market trends!



WHERE WE ARE

Based in Portugal, Vila Nova de Gaia, Nuts Original takes the best snacks to all around the planet.

These products are already in 27 countries.

The company have recently conquered 13 new markets:

Ukraine, South Africa, USA, Belgium, Croatia, Costa Rica, Czech Republic, Denmark, Latvia, Angola; Hong Kong, Canada, Australia, Brazil, Saudi Arabia.

Markets currently under exploration:

China, UAE, Germany, South Korea, Russia.

27
Countries

13
new markets



OUR CLIENTS



OUR CLIENTS

OUR PRODUCTS



HEALTHY & DELICIOUS

*Vegetal
Snack*

**SNACK
PAUSE**

3Times[®]
a day

**NUTRITION
BALLS**



a new style of premium snacks

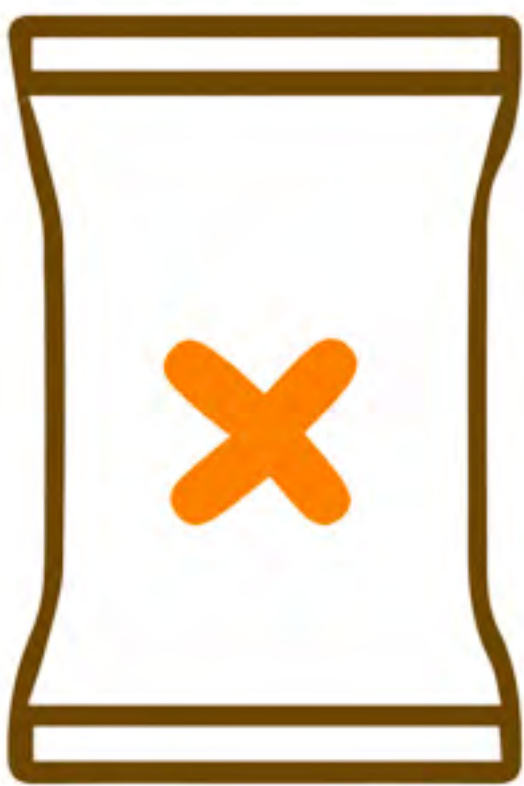
the
MOMENTS
collection

THE
COMPLICITY
COLLECTION

THE
Coated Peanuts
COLLECTION



PRIVATE LABEL



Nuts Original[®]

**NEW
NOVO
NOUVEAU
NEU NUEVO**

HEALTHY & DELICIOUS

Snacks



3Times
a day

NUTRITION BALLS

Vegetal Snack

SNACK PAUSE

GRAB & GO



life safer
HEALTHY SNACKING



**SUPER
PRODUCT**

**FIBER
PROTEIN**

NON-GMO



created by
Nutritionists
CRIADO POR NUTRICIONISTAS

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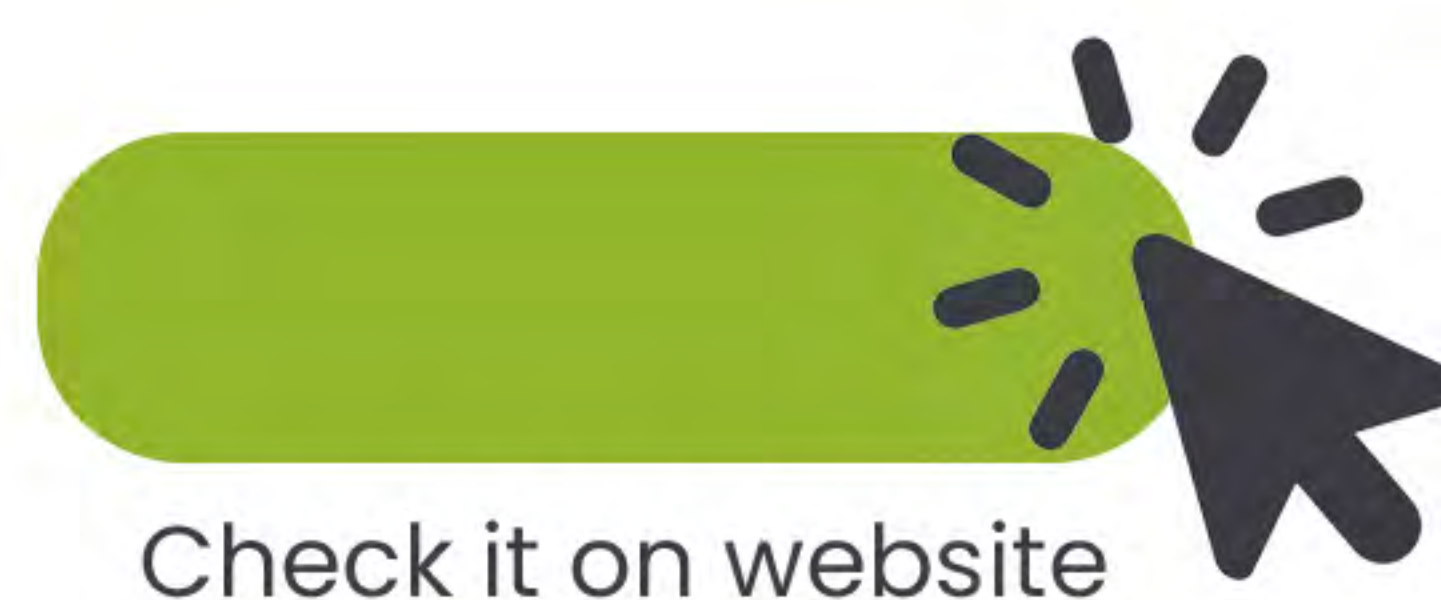
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3Times a day



Nuts Original developed a new concept to meet the needs of its consumers, who are increasingly seeking healthier products, focused on supplying the nutritional intake of a meal, the need to maintain the pace of busy life, and allied to a team of nutritionists, to revolutionize once again the world of snacks with the line "3 Times a Day".

We have taken into account the 3 most important moments of the day, and we have developed these meal supplements, which provide nutritional needs thanks to the high protein and fiber content that makes them allied ingredients like cranberries; a physalis; the quinoa chickpea; almonds and cashew; which give it unique flavors.



HOIREICAI
HOTEL RESTAURANT CAFE

Ideal to be sold in | Ideal para ser comercializado em



Nuts Original®

Vegan

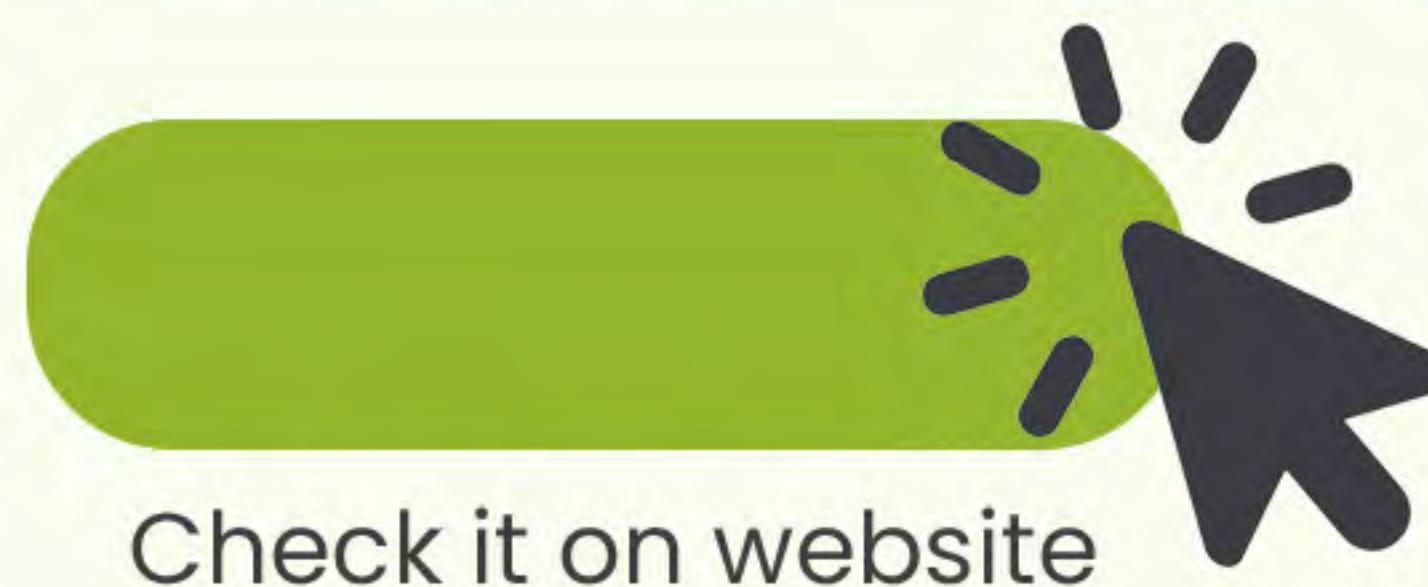
Vegetal Snack

CRUNCHY CHICKPEAS



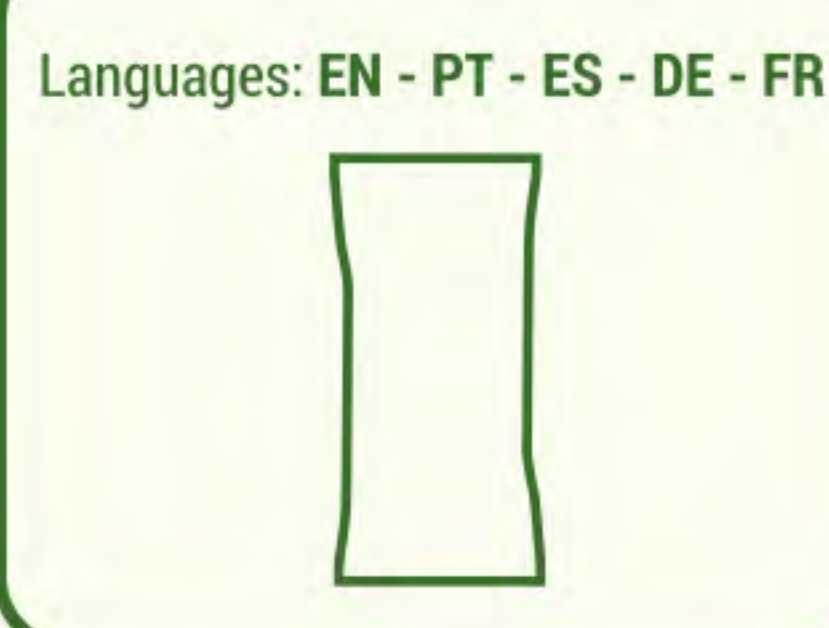
Nuts Original developed a new concept to meet the needs of its consumers, who are increasingly seeking healthier products, focused on supplying the Nuts Original developed a healthy and delicious snack for your daily, the crunchy chickpeas, was a recipe idealized as a super vegetable product, full of flavor, with a light touch of sea salt, and high vitamin and mineral value.

Crunchy Chickpeas, your nutritious snack full of protein and fiber.



**GRAB
& GO**

25g



40g



PRODUTOS CERTIFICADOS
CERTIFIED PRODUCTS
HALAL

Nuts Original®

Vegan

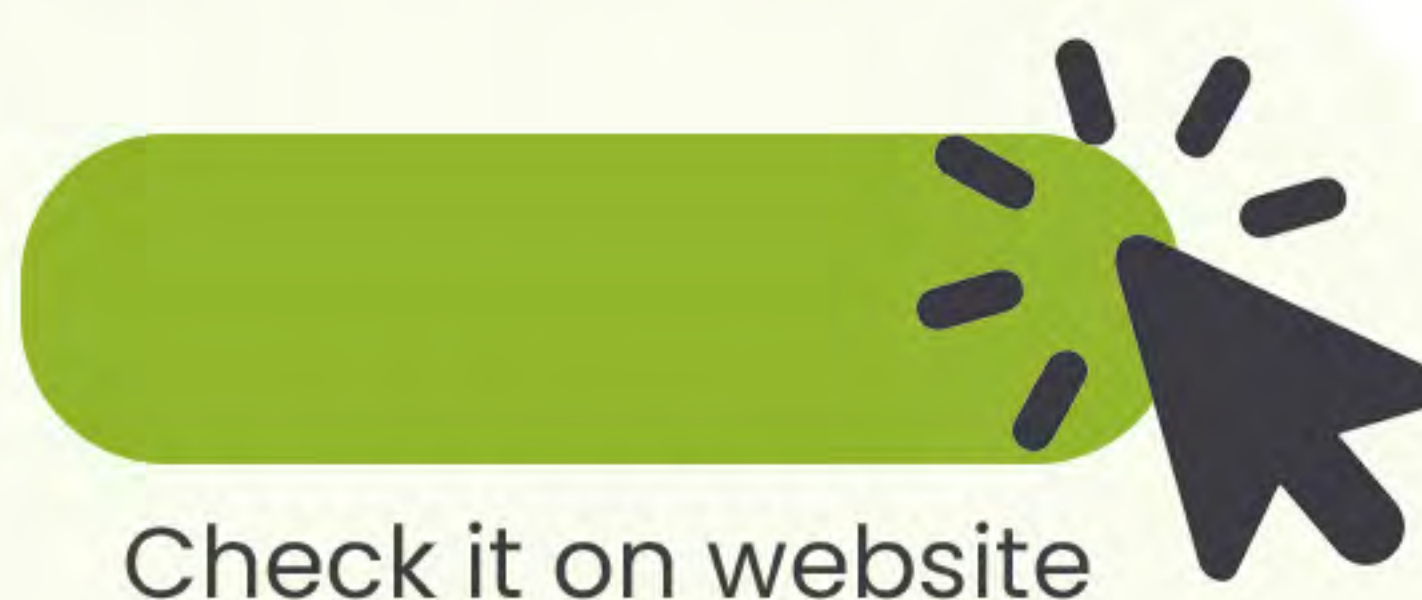
Vegetal Snack

CRUNCHY FAVA BEANS



Nuts Original has developed a healthy and delicious snack for your everyday life, the Crunchy Fava Beans, a recipe designed as a super vegetable product, full of flavor, protein and fiber, with a low sugar and fat content.

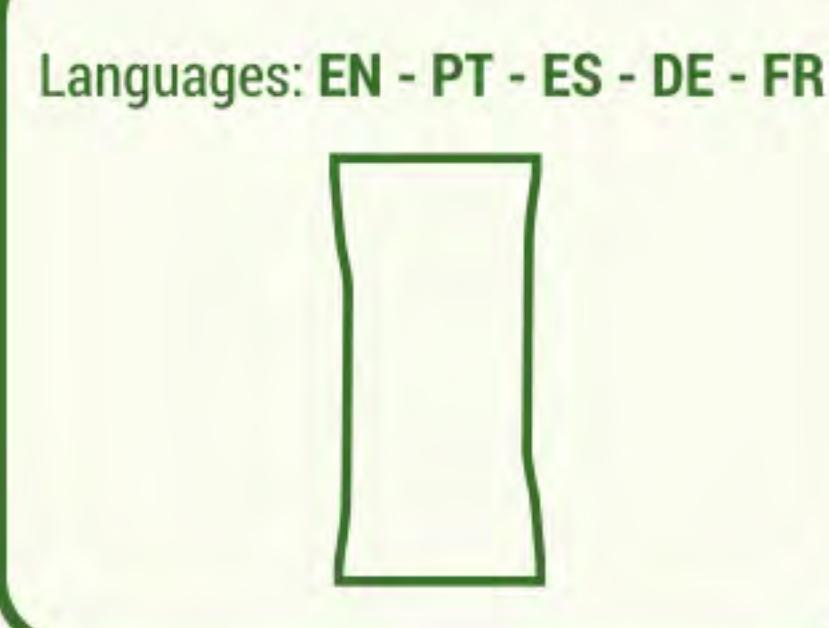
Crunchy Fava Beans, your guilty free nutritious vegetable snack!



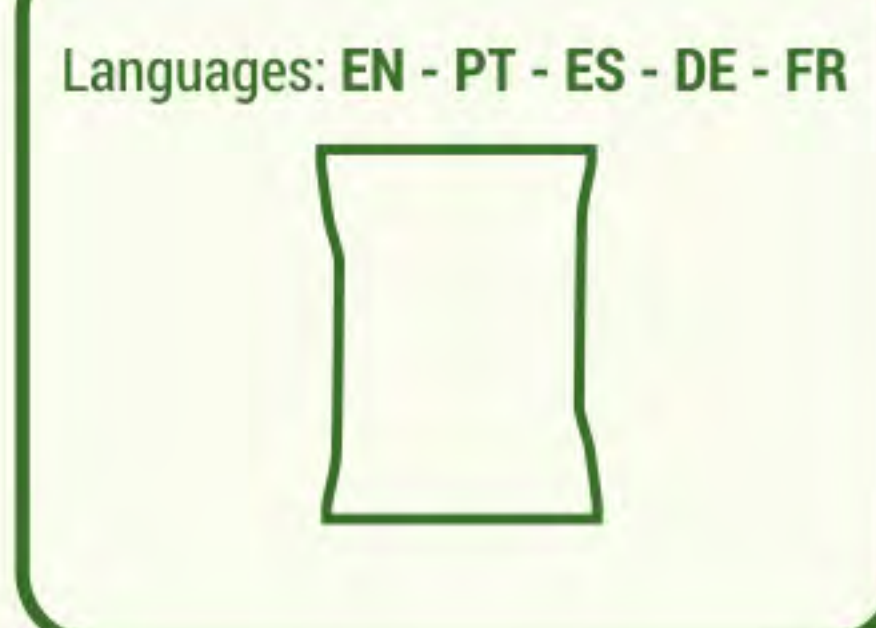
Check it on website

GRAB
& GO

25g



40g



PRODUTOS CERTIFICADOS
CERTIFIED PRODUCTS
HALAL



HEALTHY &
DELICIOUS

Food Service

10

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Nuts Original®

Vegetal Snack



NOVA EMBALAGEM NOUVEL EMBALLAGE **1KG** NUEVO ENVASE NEUE VERPACKUNG

NEW PACKAGE

HEALTHY & DELICIOUS



**NEW
NOVO
NOUVEAU
NEU NUEVO**



SNACK PAUSE

HEALTHY & DELICIOUS

PROTEIN
PROTÉINE • EIWEIF

FIBER
FIBRE • FASER

NON-GMO



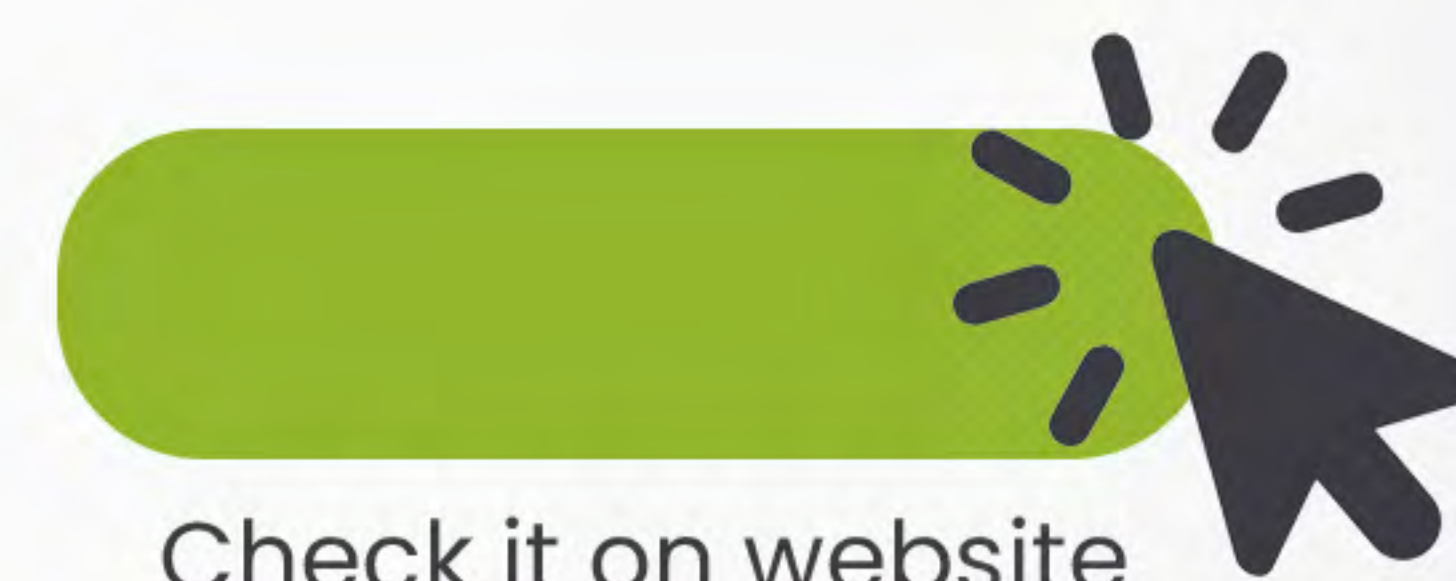
Snack PAUSE is a NEW concept from Nuts Original, developed to provide fun and well-being to your days.

A trend grab n go snack, that provides you a healthy lifestyle, with high protein and fiber, no added sugars, non-gmo, suitable for vegetarians and at same time super delicious. Ready-to-Eat in small packages of 25g with powerful mixtures to be with you at all the moments.

Your PAUSE snack at the office, in the gym, between meals, or where and when you wish! Snack PAUSE, when being healthy & delicious never tasted so good!

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Nuts Original®



NUTRITION BALLS



SPECIAL RECIPE | RECEITA ESPECIAL RECETTE SPÉCIALE | SPEZIALREZEPT



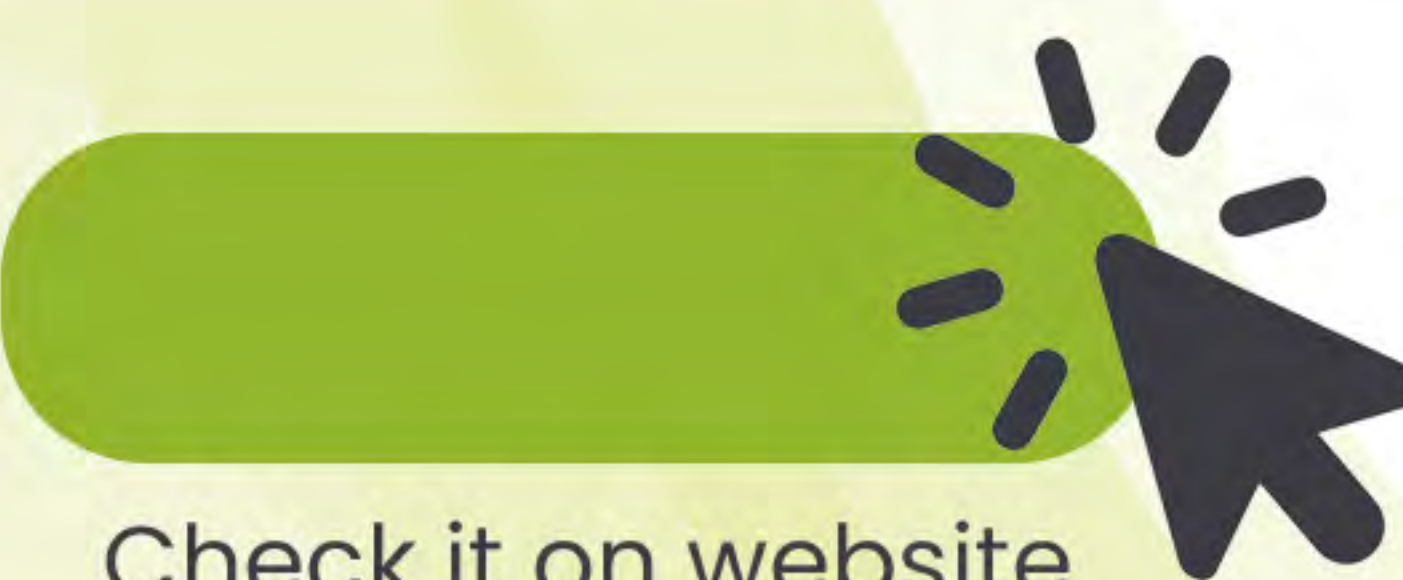
- Strawberry, Morango, fresa, Erdbeere, Fraise.
- Quinoa.
- Pumpkin Seeds, Sementes de Abóbora, Semillas de Calabaza, Kürbiskerne, Graines de citrouille.
- Soy Protein Chips, Chips de Proteína de Soja, Soja-Protein-Chips, Chips de protéines de soja.
- Rice flour, Farinha de Arroz, Harina de Arroz, Reismehl, Farine de riz.

Nutritional Balls, a healthy product, focused on providing the nutritional contribution of a meal, with high protein and fiber content.

IDEAL FOR A SNACK

energy-packed - nutritious

fast - versatile - a super food



Check it on website



PRODUTOS CERTIFICADOS
CERTIFIED PRODUCTS
HALAL

HOIREICAI
HOTEL RESTAURANT CAFE

Ideal to be sold in | Ideal para ser comercializado em



NON-GMO



a new style
of premium snacks







PRODUTOS CERTIFICADOS
CERTIFIED PRODUCTS
HALAL



Nuts Original®



Crunchy Flavours

the
MOMENTS
collection

perfect to enjoy with the best drinks



LUXURY BEER
150g - item nº024 | 1kg - item nº050



GIN & TONIC
150g - item nº022 | 1kg - item nº049

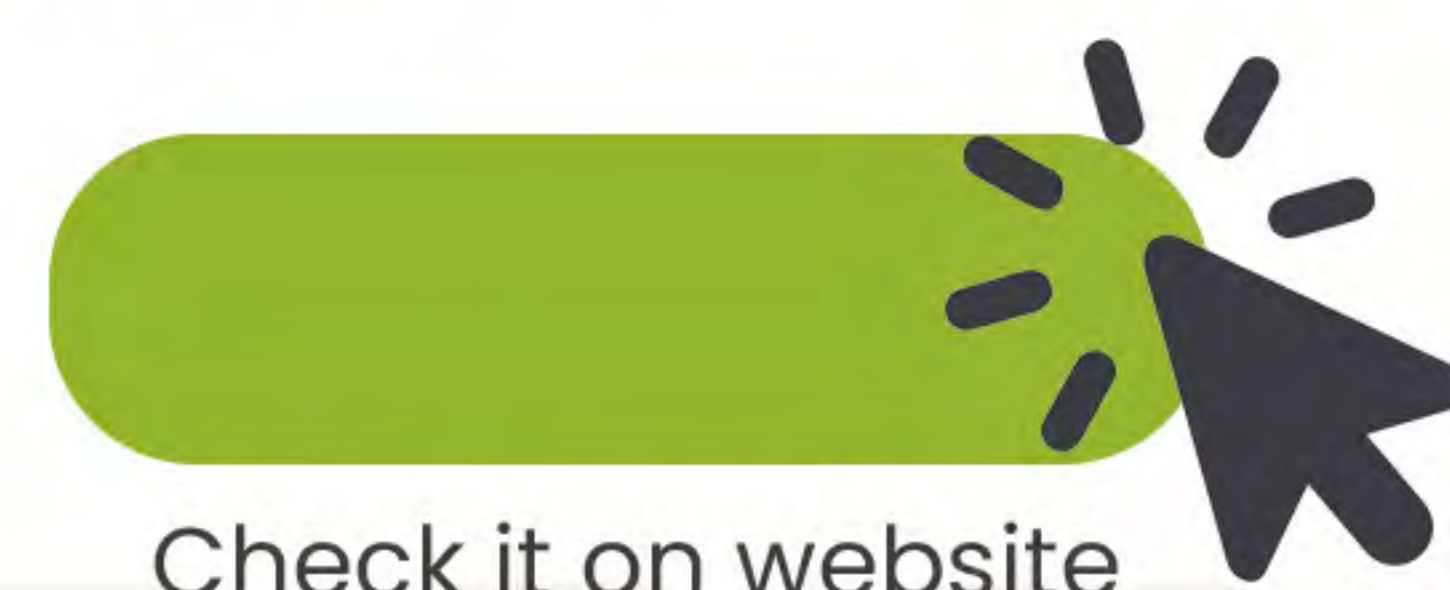


WINE & CHAMPANHE

Strongly associated with the prestige and the good taste, Nuts Original is more and more a name that leaves no one indifferent to it. After a thorough research and due to the lack of a distinctive concept presented in the world of snacks, Nuts Original emerges as the first brand in the world to create a new concept of Premium snacks appetizers, developing a mixture of dried fruit coated and flavoured with various flavours to accompany each type of drink and to accompany every moments.

Here, it borns the right “click” that drives the choice of the perfect appetizer to accompany the favourite drink of each one and the pleasure that leads us to travel without leaving the place, just joining the drink with the perfect appetizer.

This “click” and this form of pleasure are entitled by MOMENTS.



NEW

ideal to be sold in / ideal para ser comercializado em / Ideal para ser comercializado en / Idéal pour être commercialisé dans / Ideal für den Verkauf in

Available in 1Kg Bulk

HORECA
& Food Service





Nuts Original®



THE COMPLICITY COLLECTION



Mixed Peanuts
150g
- item nº 032-



Roasted Nuts Mix
130g
- item nº 036-



Roasted Peanuts
130g
- item nº 033-



Salted Honey Nuts
120g
- item nº 034-



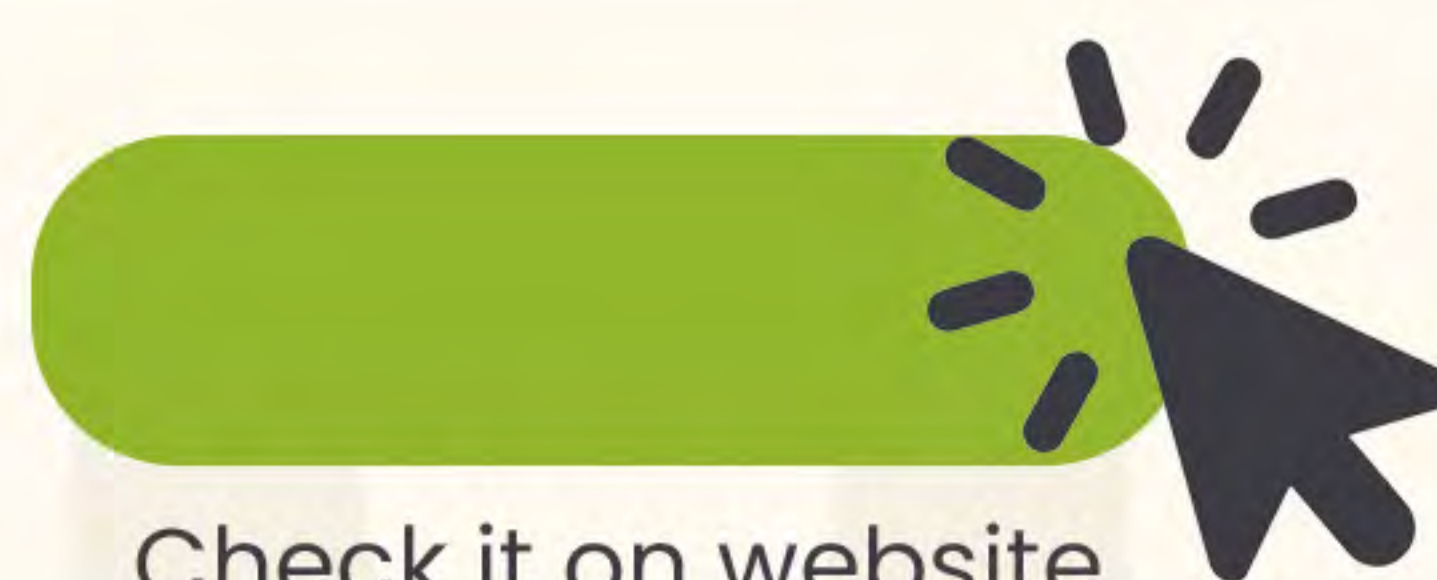
Smoked Almonds
120g
- item nº 035-

Complicity is the feeling that we intend to create between our products and each consumer, so that each tasting is not just another one, but the only one, so that it becomes a product of choice in the most complicit moments, to taste, share and enjoy. fraternize with family and friends.

In response to new consumer trends, we have developed this new line for anyone who is concerned with knowing the true nutrients consumed in each serving and each product, as well as the recommended dose to maintain a natural balance and added benefits to each consumer's healthy diet.

A new style of premium snacks!

NATURAL SOURCE OF
PROTEIN



Check it on website

ideal to be sold in: / ideal para ser comercializado em:



CRUISE



CASINOS



SUPERMARKET/HYPERMARKET



FLIGHTS



DISCOS



WINE SHOPS



GAS STATIONS



GOURMET



VENDING MACHINE



perfect for your business / perfeito para o seu negócio

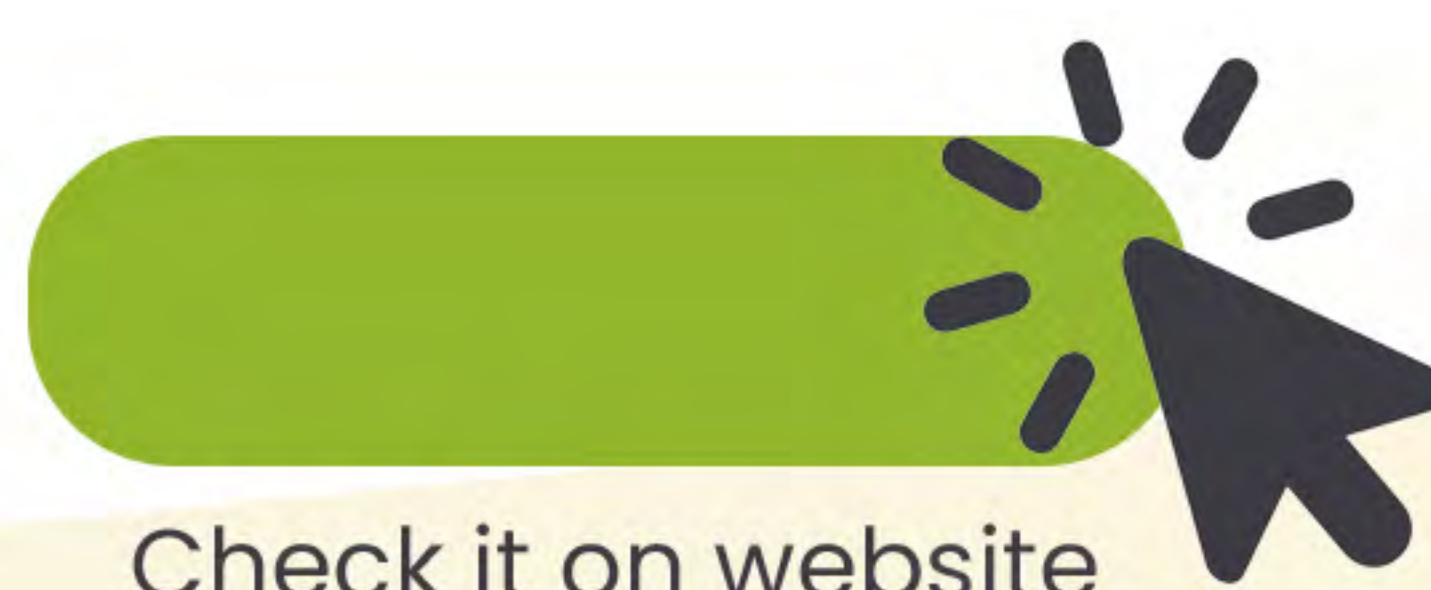
Nuts Original®

Coated Peanuts

AMENDOINS REVESTIDOS CACAHUETES RECUBIERTOS



OVEN  BAKED
NO FORNO - AL HORNO

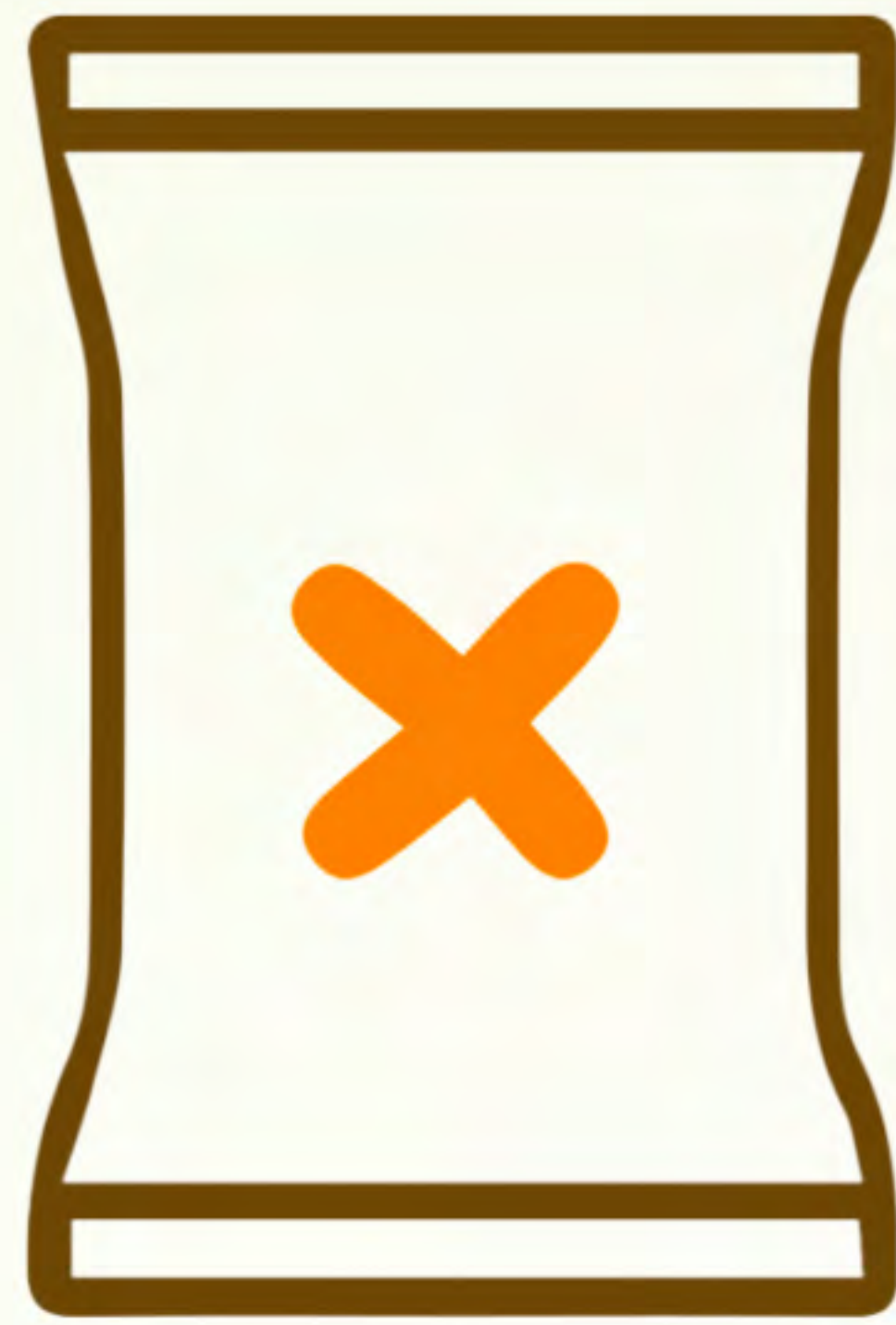


Check it on website



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Nuts Original®



PRIVATE
LABEL



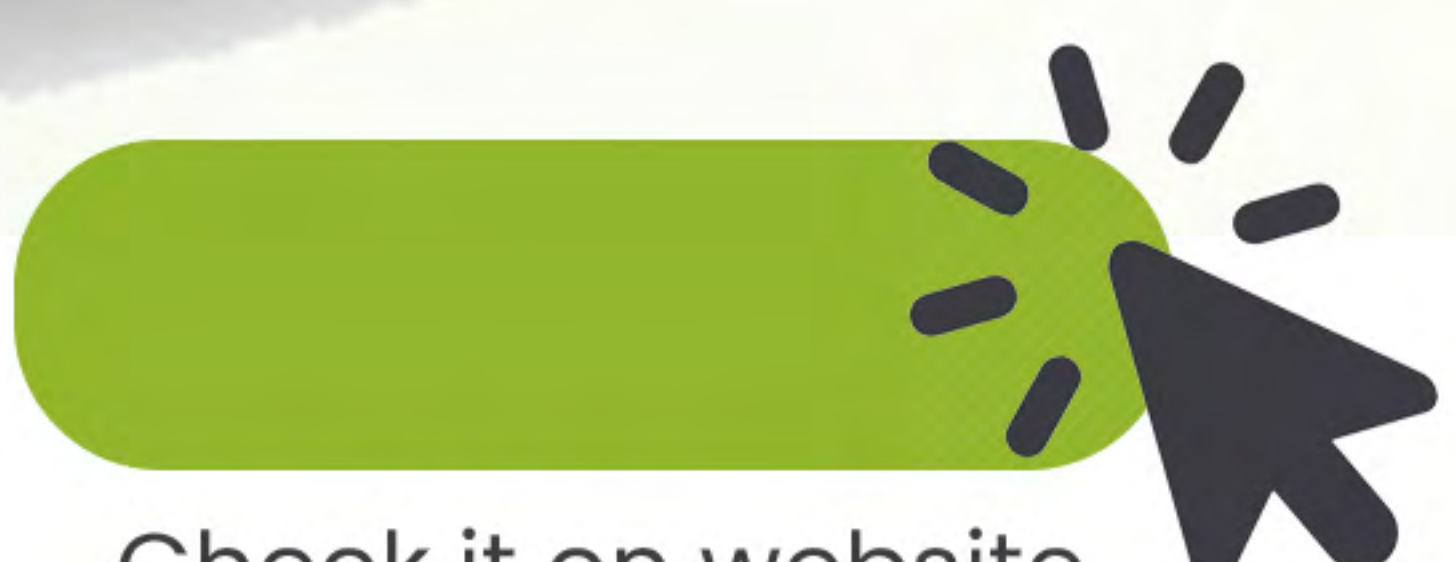
TRUFAS
A TREND PRODUCT

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Nuts
Original®
POPCORN
NEW GOURMET TEMPTATION

www.nutsoriginal.com



Check it on website





We help you Innovate your brand

Nuts Original has the ability to provide its customers with personalized packaging for their own brand. Eat a wide range of packaging selections that we have available, designed to provide the best presentation and storage.

We take care of your NEW products!

We are at your disposal to care for and adapt your brand to our products, maintaining or recreating the best strategy for inserting the product in your market.



WHAT PRODUCTS CAN I WORK WITH THE MY BRAND?



Snack Vegetal



3 Times a day



SNACK PAUSE



NUTS MIX TRUFFLE



POPCORN
NEW GOURMET TEMPTATION



SWEETS & SAVORY

the MOMENTS collection



THE Coated Peanuts COLLECTION



THE COMPLICITY COLLECTION



NUTRITION BALLS





PACKAGING

We have the ability to provide our customers personalized packaging for their own brand.

Meet the wide range of packaging selections that we have available, designed to provide the best presentation and storage.

We are at your disposal to care for and adapt your brand to our products, maintaining or recreating the best strategy for inserting the product in your market.





PRIVATE
LABEL



Nuts *Original*®

MARKETING AND DESIGN

We take care of your NEW products!

We have a specialized team in branding design and marketing, ready to help you with the best layout and communication format for the brand.

WE HELP



Nuts *Original*®



PRIVATE
LABEL



Nuts Original®

NEW 2021



Truffle and its health benefits | Truffle as a Trend product

Its dazzling and irresistible aroma, combined with vitamin and mineral richness, make this product special.

Truffle is currently one of the trend products in several countries around the world, whose annual growth rate will reach 19% in 2023, thanks to the growing demand from the food industry, whose consumers are increasingly demanding and willing to explore innovative foods.

Focusing once again on market demand, Nuts Original has developed a line of truffle snacks, which will fill this gap for lovers of snacks and truffles.

Perfect and rare combination, using Italian truffle, characterized by its peculiar and aromatic smell, as well as by its extremely exotic flavor.

TRUFFLE & SALTED

- #01 Mixed Penuts
- #02 Almonds
- #03 Corn
- #04 Broad-Beans

TRUFFLE SALTED & HONEY

- #05 Roasted Peanuts

TRUFFLE SALTY

- #06 Mix
Roasted Dried Fruit Mix
(Almond, Peanut and Cashew)





PRIVATE
LABEL

PRO

new

SWEETS & SAVORY

POPCORN

NEW GOURMET TEMPTATION

Artisanal confection, using only hot air (without adding oils), they are not fried.
Always focused on the maximum use of natural and high quality products.



Choose
the package



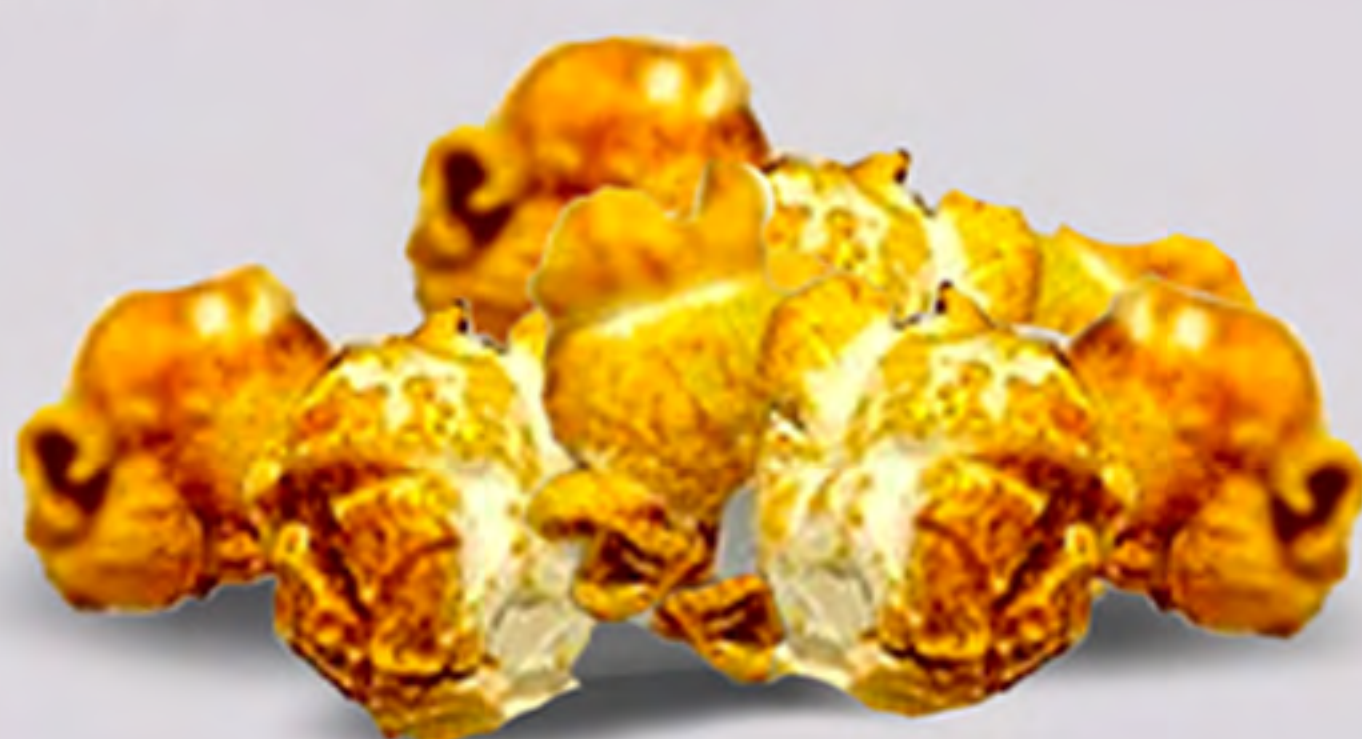
Decide
the tastes



015# FOUR CHEESES



018# PIZZA



008# RASPBERRY

new



011# BANANA

new



014# CHOCOLATE & MINT

new



100%
NO GMO





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