



Nuts
Original®

Healthy & Delicious Snacks

PRESENTATION CATALOGUE

www.nutsoriginal.com

Making Snack Lovers Happy

Founded in 2009 and based in northern Portugal, Nuts Original is a brand that leaves no one indifferent in the world of snacks.

Always associated with prestige and market demands, the brand goes beyond creating new products: it is a pioneer in developing innovative concepts and unique experiences in the world of snacks.

This approach leads us to constantly reinvent trends, in line with today's lifestyle, offering healthy and delicious snacks, and continuously innovating to celebrate the phenomenon of snackification.



32
Countries



100
New Markets

Where are we?

Based in Vila Nova de Gaia, Portugal, Nuts Original brings its excellent snacks to the whole world and is currently present in 32 countries.

The company has recently entered new markets, including Costa Rica, the Czech Republic, Norway, Latvia, Russia, Canada, Australia, Brazil, Thailand, Saudi Arabia, Libya, and the United Arab Emirates, and is now exploring Japan, China, and South Korea.



Concept

The brand stands out for creating collections of carefully selected snacks that combine flavour, innovation and healthiness, providing moments of pleasure, togetherness and celebration.

Each product line reflects Nuts Original's philosophy: to redefine the concept of snacking, elevating it to a memorable gastronomic experience.

Our snack collection

We created snacks that will surprise you.

<p>Origin VOYAGE</p> 	<p>OH!MY PRETZELS</p> 	<p>MOMENTS</p> 
<p>COMPILICITY</p> 	<p>Coated Peanuts</p> 	<p>SNACK PAUSE</p> 

From distinctive flavours to perfect textures, from constant innovation to respect for the origin of ingredients, our commitment is to offer unique and unforgettable experiences.

Premium is our standard.
Experience is our essence.
Pleasure is our signature.



Origin VOYAGE Experience

UNIQUE &
EXCLUSIVE
by Nuts Original®

A journey through flavours

The Origin Voyage Experience collection invites you on a unique sensory journey inspired by world-renowned gastronomic traditions. Created with attention to detail, it transforms the simple act of snacking into an exceptional experience.

Esta coleção apresenta três edições exclusivas: Italian Style, French Style e American Style. Cada uma foi desenvolvida para refletir a essência de um destino e proporcionar momentos autênticos de degustação.

More than just snacks, the Origin Voyage Experience represents the fusion of tradition, innovation and quality, adding value to the categories in which it operates and offering a new way to discover the world through flavour.

These snacks stand out for their sophisticated flavours and inspiration from each country's gastronomic heritage. Ideal for themed campaigns or promotional activations linked to countries and cultures.



Nuts Original®



ITALIAN STYLE

Pleasant and sophisticated. This delicious snack offers a combination of exquisite flavors. Enjoy an incomparable moment of tasting, inspired by the Italian gastronomic tradition and the excellence of local products.

FRENCH STYLE

Based on the diversity of French culture, we have developed a perfect option to honor moments of sharing. Its combination of ingredients provides a unique gastronomic experience that will surely be appreciated by all lovers of sensory journeys.

AMERICAN STYLE

A unique experience where American tradition meets global influences to offer moments of pure gastronomic pleasure. A perfect harmony and balance between flavors and cultures.

**Three destinations,
three unique gastronomic
experiences**

Available in doypack
120g | 150g



Ideal to be sold in | Ideal para ser comercializado em





Delicious, practical and full of personality.

Get ready for a unique experience that will transform the way you see snacks! Oh My Pretzels is an invitation to dive into a universe of intense flavors and irresistible crunch that will awaken all your senses. Made 100% in the oven, our pretzel pieces are carefully prepared to guarantee perfect crunchiness in every bite, providing an explosion of flavor that will leave anyone's mouth watering.

Choose from our four irresistible flavors and discover your favorite: Cheddar Cheese, with the intense and distinctive taste of cheese that satisfies at any time; BBQ, with the unmistakable smoky flavor reminiscent of a summer barbecue; Sour Cream & Onion, a smooth and balanced combination of cream and onion; and Hot & Spicy Wings, for those who love a spicy touch and want to add more excitement to their snack.

Oh My Pretzels are the perfect choice for those looking for more than just a snack. Created to surprise, they are ideal to accompany any moment of your day, whether at work, at home or on a well-deserved break. Enjoy the convenience and authentic flavor of our pretzels, baked in the oven for those who want more flavor, more crunch and more fun!



Nuts Original®

NEW**OH!MY PRETZELS®****BBQ**

Enjoy the smoky aroma and sweet notes of a perfect barbecue in a convenient, crispy snack. These pretzels offer an authentic experience that captures the essence of a summer afternoon by the grill.

The robust BBQ seasoning and signature crunch satisfy even the most intense cravings. Oh My Pretzels BBQ delivers a bold flavor profile that makes every bite a celebration of classic barbecue taste.

CHEESE

Prepare for a flavor experience that challenges your senses and conquers your palate. This snack combines the unparalleled crunch of pretzels with the rich intensity of cheese to create a moment of pure temptation.

It is the ideal choice for true cheese lovers who crave an indulgent and flavorful touch. More than just a snack, this is a celebration of flavor that awakens the senses and leaves you with a constant desire for more.

HOT & SPICY WINGS

Prepare for a bold snack that brings warmth and excitement to your day. Each crispy piece is infused with the savory taste of chicken and a growing touch of spiciness, providing an intense experience for those who crave strong and distinctive flavors.

This sensory journey creates an irresistible balance between succulent flavor and the perfect level of heat. Oh My Pretzels Hot & Spicy Wings are the ideal choice to transform any occasion into a bold explosion of flavor.

SOUR CREAM & ONION

Indulge in the irresistible combination of creamy sour cream and savory onion. This flavorful classic blends smooth, indulgent notes with a subtle touch of sweetness to create an explosion of flavor in every crunchy bite.

Designed for those who appreciate a sophisticated yet light snack, these pretzels offer a perfectly balanced experience for all palates. Oh My Pretzels Sour Cream & Onion transforms any simple break into a satisfying gourmet experience.



UNIQUE &
EXCLUSIVE
by Nuts Original®

the
MOMENTS
collection



Perfect to enjoy with the best drinks

Discover The Moments Collection, created to enhance the pleasure of savouring your favourite drink.

Made from oven-roasted peanuts and rice, these snacks combine a crunchy texture and intense aromas in a perfect fusion of flavour and lightness. Each variety has been carefully developed to pair with different types of drinks, transforming each tasting into a unique experience.

Whether you are enjoying a refreshing gin, a craft beer, champagne, or a fine white wine, The Moments Collection is the ideal accompaniment.

The perfect harmony between flavour and crunchiness.

The perfect complement to your favourite drink.

Nuts Original®

Available in doypack
120g | 150g | 1kg





LUXURY BEER

Inspired by German wisdom, to accompany a wide variety of premium and craft beers.



GIN & TONIC

Based on belgian culture and developed in partnership with the finest gin producers.



WINE & CHAMPAGNE

Together with the help of the most demanding french wine-makers, this combination of luxurious flavors was created.

ideal to be sold in: / ideal para ser comercializado em:



CRUISE



CASINOS



SUPERMARKET/HYPERMARKET



FLIGHTS



DISCOS



WINE SHOPS



GAS STATIONS



GOURMET



VENDING MACHINE

perfect for your business / perfeito para o seu negócio



THE
Coated Peanuts
COLLECTION

**A crunch that wins you over,
flavors that surprise you!**

Nuts Original's The Coated Peanuts were created to take the peanut-eating experience to a whole new level. We selected the best peanuts, crispy and oven-roasted, and coated them in irresistible layers of seasoning that make every bite an explosion of flavor.

Available in unique combinations such as mildly spicy barbecue and cream of sour cream & onion, these snacks offer the perfect balance between intensity, crunchiness and pleasure.

Perfect for sharing with friends or enjoying on your own, they are the right choice for those looking for quality, authenticity, and innovation in every snack.

More than just a snack, The Coated Peanuts Collection is a lifestyle: premium flavor, irresistible texture, and that special touch that makes every moment memorable.





SPICY BARBECUE

A magnificent selection of delicious, crunchy oven-roasted peanuts coated with a slightly spicy barbecue flavour.

SOUR CREAM & ONION

A magnificent selection of delicious, crunchy oven-roasted peanuts coated with sour cream & onion seasoning.

ideal to be sold in: / ideal para ser comercializado em:



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Coated to Perfection

Your Next-Level Snack





THE
COMPILICITY
COLLECTION

A New Style Of Premium Snacks

The The Complicity Collection has been carefully developed from a selection of the finest dried fruits from different regions around the world. Each ingredient brings with it irresistible and enriching flavours, providing a true gastronomic journey for every consumer.

Each product in this range highlights the excellence of its ingredients, with snacks harmoniously roasted in the oven, delicately flavoured and full of unique and original flavours.

Complicity is the feeling we want to create between our products and each consumer: transforming every tasting into something more than just a moment. We want this to be the perfect collection to share in the most intimate moments, to savor and celebrate with family and friends.

Nuts Original®

Available in doypack
75g | 120g | 130g | 150G





ROASTED NUTS MIX

A delicious blend of carefully selected peanuts, cashews, and almonds, oven-roasted and flavored with sea salt.

SALTED HONEY NUTS

A delicious combination of honey and sea salt, together in a unique blend of oven-roasted peanuts, cashews, and almonds.

ROASTED PEANUTS

Oven-roasted peanuts covered in a delicious combination of honey and sea salt, creating a harmonious blend of unique flavours.

MIXED PEANUTS

An irresistible blend of carefully selected peanuts, flavoured with herbs and spices, taking us on a true adventure of unique flavours.

ideal to be sold in: / ideal para ser comercializado em:



CRUISE



CASINOS



SUPERMARKET/HYPERMARKET



FLIGHTS



DISCOS



WINE SHOPS



GAS STATIONS



GOURMET



VENDING MACHINE

perfect for your business / perfeito para o seu negócio



COMPLICITY
a new style
of premium snacks



SNACK PAUSE

Your pause moments just got tastier.

Your New Wellness Ritual

Snack PAUSE is a new concept from Nuts Original, developed to bring fun and well-being to your days.

A trendy grab-and-go snack that promotes a healthy lifestyle, high in protein and fibre, with no added sugars, non-GMO, suitable for vegetarians, and super delicious at the same time.

Ready to eat in small 25g packages with powerful blends to be with you at all times.

Your Snack PAUSE at the office, at the gym, at the pool, between meals, or whenever and whenever you want! Snack PAUSE will accompany your customers always ready to delight them. Snack PAUSE, when being healthy and delicious never tasted so good!



Nuts Original®

Available in doypack
25g



SNACK PAUSE



NUTS MIX +EDAMAME

A powerful combination of cashews, edamame and fruit, perfect for those looking for a nutritious and 100% vegan snack.

EDAMAME +FRUIT+WALNUT +CHOCO FLAKES

An irresistible blend of crunchy edamame, fruit, nuts, and chocolate cereal, designed to give you energy and satisfy your appetite in a balanced way.

NUTS MIX +CHOCO FLAKES +FRUIT

A snack that combines fruit, nuts, and chocolate cereal in a delicious, crunchy mix, ideal for those looking for a healthy and convenient snack at any time of day.

EDAMAME GREEN +CHOCO

Delicious blend of edamame beans covered in the finest dark chocolate. Tasty and high in protein.

Ideal to be sold in | Ideal para ser comercializado em



Healthy & Delicious Snacks

GRAB & GO

PROTEIN
PROTEINE • EIWIEB

FIBER
FIBRE • FASER

NON-GMO

The right approach for every market

Whether you choose the retail or hospitality option, Nuts Original is the ideal solution for surprising consumers and creating unique experiences.

Retail

Snacks that make a difference on the shelf

Distinctive and irresistible lines that attract new consumers and set your space apart from the competition.



HORECA & FOOD SERVICE

Snacks designed to enhance your customer's experience

Exclusive lines for Horeca that enhance your service, attract customers and set your business apart from the competition.



BAR
A small icon of a bar counter with a glass on it.

MINI
BAR
ROOMS
A small icon of a small bar room with a chair and table.

FOOD
SERVICE
A small icon of a chef's hat.



Private Label

YOUR BRAND, OUR SNACKS!

For partners seeking innovation, quality and differentiation in the food market.

All the packages you can choose from
We believe that success in retail means offering more than just products: it means creating consumer experiences that build customer loyalty and add value to your shelves. Our portfolio combines innovation and nutritional quality with premium flavors that respond to current trends, offering healthy, convenient, and irresistible snacks.

We have a branding and design team ready to create unique and striking layouts for your brand.





Healthy & Delicious Snacks

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